



For Immediate Release

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Ronald McDonald House Charities of New England Welcomes New CEO, Lauren Hoops-Schmieg

Boston, MA - Ronald McDonald House Charities® of New England (RMHCNE) proudly announces the appointment of Lauren Hoops-Schmieg as its new Chief Executive Officer (CEO), effective May 6th, 2024.

With over 25 years of dedicated experience in the nonprofit sector, Ms. Hoops-Schmieg brings a wealth of knowledge and leadership to RMHCNE. Prior to her role at RMHCNE, Lauren served as the Executive Director at Hill House in Boston for 11 transformative years. During her tenure, Ms. Hoops-Schmieg elevated Hill House's financial stability, expanded programmatic offerings, and cultivated a stronger community base. Her extensive background also includes notable positions at organizations such as the Boys & Girls Clubs of Newport County, Reed Elsevier, and Wolters Kluwer.

As the newly appointed CEO of RMHCNE, Ms. Hoops-Schmieg will lead the organization in its mission to ensure access to life-saving healthcare for all children and provide unwavering support to their families. Collaborating closely with the board of directors, staff, volunteers, and community partners, Ms. Hoops-Schmieg is committed to upholding RMHCNE's legacy of providing essential health services to families facing challenging times.

"We are delighted to welcome Lauren Hoops-Schmieg as the new CEO of Ronald McDonald House Charities of New England," stated Robert Durant, RMHCNE Board President "Her remarkable leadership, dedication, and profound passion for children and families make her the ideal candidate to lead RMHCNE to new heights of impact and service to our community."

Ms. Hoops-Schmieg expressed her enthusiasm for her new role saying, "The Ronald McDonald House Charities of New England plays a critical role in reducing stress and keeping families together during their child's medical care. To be able to be a part of such a dedicated and impressive group of community of volunteers, staff, Board members, and supporters is an honor and a privilege. I hope to build upon their success and look forward to leading the organization into its next chapter of growth, service, and care for the families who rely on this organization. I am so very grateful for this opportunity and cannot wait to continue the excellent work of the RMHCNE."

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About Ronald McDonald House Charities of New England

RMHC New England is comprised of two Ronald McDonald House programs, one in Providence, RI and one located in Boston, MA, as well as two Ronald McDonald Family Rooms located in Hasbro Children's Hospital in Providence and in Mass General Hospital in Boston. Ronald McDonald House Charities is dedicated to improving children's access to the highest quality healthcare. Ronald McDonald Houses allow families to access specialized medical treatment by providing a place to live at little to no cost. In addition, Ronald McDonald Care Mobiles provide high quality medical, dental and health education to those with the greatest barriers to healthcare. RMHC New England qualifies as a 501(c) 3 and therefore contributions to RMHC may be tax-deductible to the fullest extent allowable by law.