



Keeping families close®

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## Ronald McDonald House Charities Launches Monthly Book Club

*New initiative offers fun and interactive way for communities to fundraise*

**BOSTON (August 2022)** – The Ronald McDonald House Charities of New England (RMHCNE) is pleased to announce the launch of its monthly Book Club. This is the latest peer-to-peer fundraising initiative by RMHCNE and offers an interactive community building approach to philanthropy.

The book club will have a monthly theme that highlights suggested reads within that genre. Participants are invited to read two books throughout the month, and can use RMHCNE's website to gather donations. Participants within this initiative are encouraged to invite family, friends, and coworkers to sponsor their reading goals, with all proceeds going towards RMHCNE's mission to provide housing to kids undergoing medical treatment and their families. The suggested fundraising goals are \$200 for individuals, \$500 for teams, and \$1,000 for those participating within corporate teams.

Ronald McDonald House Charities of New England supports and provides programs that directly improve the health and well-being of children and their families. They support the families of seriously ill children, providing them with housing to ensure that families remain close to each other and their children receive the vital healthcare services they need in order. RMHCNE also provides comprehensive family-centered care programs and services such as Meals with Love, pet therapy, and activities to support the whole family.

Volunteers can sign up for RMHCNE's Book Club by visiting [www.rmhcne.org](http://www.rmhcne.org) (and clicking on the Book Club tab) or emailing [info@rmhcne.org](mailto:info@rmhcne.org). Volunteer Readers will be provided with family stories to learn more about the children and families served. Donations can be made through the RMHCNE Book Club portal or by sending a check to Ronald McDonald House Charities of New England.

### About RMHCNE

Ronald McDonald House Charities of New England, Inc. is a 501(c)(3) non-profit organization, governed by a volunteer Board of Directors that serves families from around the United States and the world through our core programs: Ronald McDonald Houses, Ronald McDonald Hospital Family Rooms and Ronald McDonald Care Mobiles. RMHCNE provides a comprehensive and supportive network of resources to families of children receiving treatment for pediatric illnesses at hospitals and other medical facilities in Boston, Providence and throughout the region.