

ADOPT A ROOM

AT A GLANCE

A year-long, 6 month or 3 month sponsorship of a bedroom, apartment or common room.

Cost for RMH Providence to operate one room is approximately \$150 per night, and one apartment at RMH Boston Harbor is \$180 per night.

Families are asked to contribute \$10 per night, but no one is ever turned away for inability to pay.

Approximately 425 families stay at our Houses annually, please help us comfort even more families in 2020.

Benefits of Sponsorship

We are proud to recognize Adopt a Room sponsors with the following:

- Signage at the adopted space, which is seen by hundreds of individuals each year
- Recognition in our newsletters, on our website, social media and in our annual impact report
- An invitation to attend a special donor appreciation reception where you will see the impact of your gift
- Photos and information to include in your newsletters or public relations materials
- First right of renewal each year
- Sponsorships \$10,000 and greater receive (2) tickets to the Annual RMHCNE Gala
- Opportunity to host your network for a complimentary Lunch on the House

*Please complete sponsorship agreement located in this packet.

sponsorship opportunities

rmhcne.org



BY SPONSORING A ROOM,

you will have a direct impact on the families who call Ronald McDonald House "home" while their hospitalized child receives medical treatment. Your support helps to underwrite the cost of their stay which enables us to serve all families, regardless of their ability to pay.

YOUR SPONSORSHIP ALSO PROVIDES

families with all of the care, comfort and resources necessary to focus their energy and attention on their sick child. When families face a medical crisis, being together is a crucial part of the healing process. Without the House, families would spend nights sleeping in their child's room or even in a car as most families cannot afford a hotel room for weeks or months.

RMH PROVIDENCE

PLATINUM SPONSOR: \$30,000

At the Platinum level, you receive solo sponsorship for one of the large suites. These rooms are designed to offer more living space to families with children being treated in the Partial Program at Hasbro Children's Hospital.

GOLD SPONSOR: \$25,000

At the Gold level, you receive solo sponsorship of a large guest room with a maximum occupancy of 4-5 family members.

SILVER SPONSOR: \$15,000

At the Silver level, you receive solo sponsorship of a medium sized guest room with maximum occupancy of a family of 3.

FAMILY ROOM AT HASBRO CHILDREN'S

FAMILY ROOM: \$15,000 (SOLD)

KITCHENETTE: \$5,000

The Family Room on the 4th floor of Hasbro Children's Hospital provides all the comfort of the House just steps away from children's bedside. Your yearlong sponsorship will support families facing a medical crisis.

PREMIER SPONSOR: \$10,000

At the Premier level, you receive solo sponsorship of a smaller guest room with maximum occupancy of a family of 2.

PARTNER SPONSOR: \$5,000

At the Partner level, you receive a shared sponsorship of a smaller guest room. Two sponsors may be assigned to the same guest room.

DAY USE SPONSOR

PREMIER: \$10,000/PARTNER: \$5,000

As a Day Use Sponsor, you will have solo sponsorship of one of the private bedrooms or common areas available in our Day Use Program. Our Day Use program allows families to spend time at RMH Providence while their child is receiving treatment at the local hospitals. Day Use families can use the House between 9am and 9pm, 7 days a week.

RMH BOSTON HARBOR

Families travel from across the globe to Boston for treatment at the pediatric hospitals and by sponsoring an apartment, you will provide all of the comforts of home during their stay.

PLATINUM APARTMENT SPONSOR: \$50,000

At the Platinum level, you receive solo sponsorship of one of the apartments for the entire year.

GOLD APARTMENT SPONSOR: \$25,000

At the Gold level, you receive solo sponsorship of one of the apartments for six months.

SILVER APARTMENT SPONSOR: \$12,000

At the Silver level, you receive solo sponsorship of one of the apartments for 3 months.

