Pink Heals to Donate T-Shirt Proceeds to Hasbro Children’s Hospital

Pink t-shirts were purchased by firefighters across Rhode Island during the Pink Heals “Cares Enough to Wear Pink” Campaign.

December 15, 2012

The RI Pink Heals has once again teamed up with firefighters throughout the State of Rhode Island to wear pink tee shirts while on duty to support the women of RI with ALL types of cancer. The shirts were worn by all the participating fire departments from Oct. 21-28, 2012.

This year, the shirts also have the name “Jenna” on the left sleeve to remember 9-year-old Jenna Jacques who passed away on July 6, 2012 from brain cancer. Jenna Jacques was an advocate for childhood cancer in RI and also who the RI Pink Heals named their pink rescue after. It was also special to put Jenna’s name on our shirts because Wednesday, Oct. 24th would have been her 10th birthday.

Firefighters throughout RI purchased 1,541 shirts with their own money, totaling $19,414.06. $13,589.84 (70%) of the proceeds will be donated to Hasbro Children’s Hospital and $5,824.22 (30%) to the Ronald McDonald House of Providence.

The top three departments in the state for sales were Newport FF’s Local 1080 with 196 shirts, Central Coventry FF’s Local 3372 with 159 shirts and Cranston FF’s Local 1363 with 106 shirts.

The donation to Hasbro Children’s Hospital will be presented to Dr. Timothy J. Babineau, President, on Monday, Dec. 17 at 10 a.m. in the hospital's lower lobby.